

Historic, Archive Document

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EVERBEARING
STRAWBERRIES
AND RASPBERRIES
OUR SPECIALTIES.

Bradley Brothers

SUPERIOR STRAIN OF
VEGETABLE SEED

Cabbage and Tomato Seed.
Beans, Peas, Radish, Cucum-
ber, Onion Seed, Onion Sets.

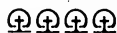
GROWERS OF

Strawberry, Raspberry and Blackberry Plants Asparagus and Rhubarb

MAKANDA, ILLINOIS,

While we exercise great care in selecting all seeds, bulbs, plants and trees and having them reliable and true to name, it is distinctly understood between the purchaser of these goods and ourselves that we give no warranty, express or implied, and will not hold ourselves responsible for any failure thereof.

BRADLEY BROTHERS.



SEEDSMEN AND NURSERYMEN

If you can spare a small space in your catalogue to advertise the "AMBROSIA" Blackberry and KING OF MARKET red Raspberry they will make you one of your best sellers, they both possess superior qualities over nearly all other varieties and will make good where ever planted. There will be an enormous demand for all kinds of small fruit plants this coming season and plants of all kinds will be very scarce.

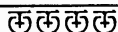
We have a good stock of plants of each of these two varieties of berries and will book your order now any time and allow you to add to the order along during the season and will ship the plants fresh from the fields as you need them. Can ship some this fall to fill your early spring orders. We are only asking a few to catalogue these berries this spring and only want enough customers to consume our stock of plants as there are no others to be had.

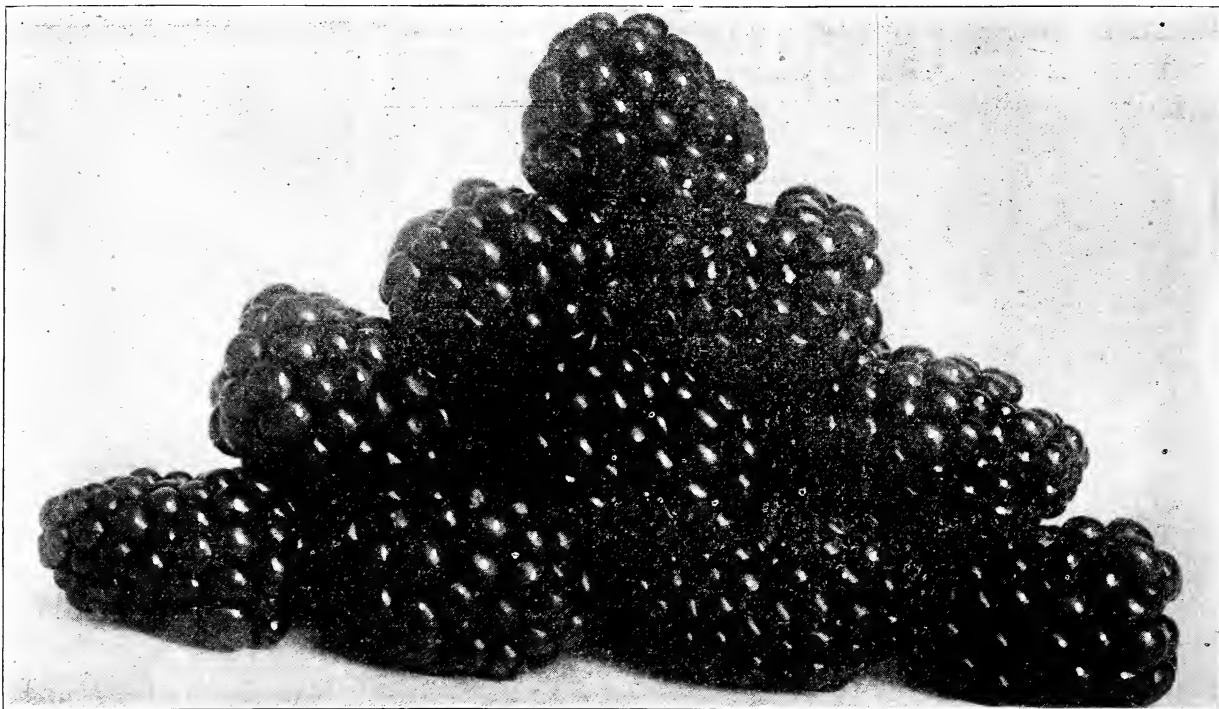
If you advertise these fine berries we will take care of you and your trade and supply you so long as you wish to continue advertising them.

Our very lowest prices are given under each of the two varieties.

Yours very truly,

BRADLEY BROTHERS.





Natural Size "AMBROSIA" Blackberry

AMBROSIA. The earliest blackberry in cultivation, ripening with the Gandy strawberry and the earliest raspberries; earlier than any dewberry and ten days earlier than the Early Harvest blackberry. For productiveness it has few equals outyielding any other early blackberry, single plants have yielded five quarts of fine well matured berries. Ambrosia was the first to ripen on our farms the past season, ten days earlier than Early Harvest, Early King or Kenoyer and the berries much larger in size than any other early blackberry. The berries are very compact in structure, very firm and uniform in size, with a brilliant jet black color which it retains under all conditions; the berries are borne in large, long clusters, and ripen well together. They have a rich luscious flavor that surpasses all other blackberries; sweet, melting and pleasing to the taste; have no hard core, and keep 7 to 8 days after being picked with quality unimpaired. Canes a thrifty, sturdy upright grower that needs no support; has an abundance dark green foliage that protects the great loads of berries from the sun. It is very hardy, has endured a temperature of 32 degrees below zero unharmed. It is entirely immune to Orange Rust, Double Blossom, and all other disease of the Blackberry. Ambrosia is fine for early market and sells at the highest market price, and the first blackberry to be had in Spring. As a money maker it cannot be surpassed.

Price to the trade, strong well rooted plants: 100, \$4.00; 1000, -35.00; 5000 or more, \$30.00 per 1000.

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TESTIMONIALS

The Ambrosia is the largest extra early Blackberry I have ever seen. Berries hang in large long clusters, very productive and hardy.

H. A. RODMAN.

Ambrosia blackberry, ripens before the Gandy Strawberry is gone. Berries twice the size of Early Harvest, more productive, better flavor and 10 days earlier.

HARRY R. ROW.

The Ambrosia Blackberry is larger than Lucretia Dewberry and 5 days earlier, twice the size of Early Harvest, better flavor and color. Berries hang in great clusters and ripen up rapidly of a glossy black color. Canes very handy, thrifty and healthy.

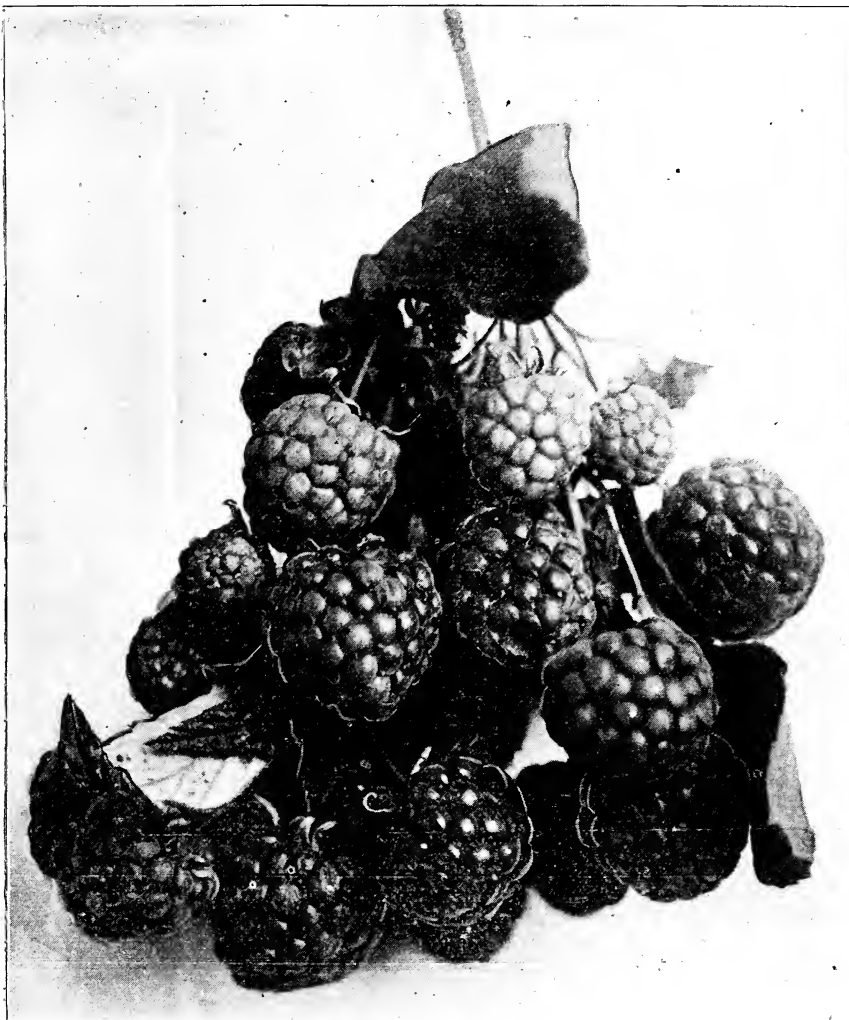
FRANK GREEN.

I consider the Ambrosia the best blackberry to grow from a financial standpoint; they are extremely early, large in size, very productive, jet black color, gets the cream of the market and is a great money maker. Canes extremely hardy, thrifty, upright grower and free from rust or any other disease.

C. R. MODGLIN.

If I were growing blackberries for market, home consumption, as a money maker, or profit, I would grow the Ambrosia exclusively. They ripen extremely early, very productive, large in size, easy to pick, firm, remains black after being picked and extremely hardy.

M. C. WEBB



"KING OF THE MARKET"

or Everbearing TREE Raspberry

This everbearing red raspberry was originated a few years ago by the well known fruit grower and horticulturist (Geo. W. Elliott) of Jackson County, Ill. Mr. Elliott would not sell any of the plants for some time, preferring to grow the fruit for the Chicago markets where he always received handsome prices for the fruit, always selling at a premium above any other variety of from \$1.50 to \$2.00 per 24 pint case with a demand far greater than the supply, usually at the first of the season they sell readily for \$7.00 to \$8.00 per 24 pint case and hardly ever go below \$4.00 during the entire season. This variety has the following points of merit, viz: First, the plants grow in an upright form, very stalky, having limbs or branches from the ground up, and each of these limbs are loaded with berries and when in full bearing is a sight to behold nothing like it in the history of the raspberry. Second, the canes are very hardy, thrifty and healthy, having withstood a temperature of 30 degrees below zero without injury, in a field without any protection to the plants. Third, berries very beautiful, bright crimson color, very meaty, rich in sugar and of a delicious flavor; berries extra large in size, very firm and an extra good shipper. Fourth, great productiveness; the young canes bear a good crop in the fall; this fall crop is produced in great abundance, and in the following spring a crop outyielding any other variety, even surpassing the purple varieties, this crop lasting through June and July; and by September the young canes begin bearing fruit which continues through October or up until killed by hard freezing. It ripens in advance of the old Cuthbert by 6 or 8 days but is not so early as St. Regis, but is twice in size as the latter and much larger than the Cuthbert. As soon as this variety is introduced it will be planted very largely as a market berry.

We have succeeded in getting the control of the entire stock of this variety and will offer it to the public this fall for the first time. You will do well to catalogue this variety as we predict a great future for them and you will have them sooner or later. Our price to Nurserymen and Dealers are, as follows: Price 100, \$5.00; 1000, \$40.00; 5000 or more \$35.00 per 1000.

Lone Cedar Farm, Harry R. Row, Prop.

To Whom It May Concern:

Makanda, Ill., June 30th, 1919.

Greeting:—After seeing the King of the Market Red Raspberry growing and fruiting in the fields here several different seasons, ripening fruit in immense quantities both in June and September, I wish to say that I consider it the most wonderful commercial raspberry which I have ever known. The berries are large, the color is bright red, the flavor is excellent and the productiveness of the plants is most wonderful, especially, the Fall crop which is produced in large clusters, having blossoms, green and ripe berries on them at the same time.

When the originator first told of this Fall crop I could not believe him; but after visiting the fields on many occasions and seeing them, I have no further doubts.

Any one growing raspberries should grow no other variety, and I am sure that those who try them will be also convinced that what I say is true.

Yours truly,

HARRY R. ROW.

Bradley Brothers, Makanda, Ill.

Gentlemen:—You ask what I think of the King of the Market red raspberry as a commercial berry. I have grown this variety for several years and have shipped them both in the spring and fall to Chicago where I always received the highest market price. I have grown them by the side of the Miller, Cuthbert, King, St. Regis, Marlboro and Perfection; and they outyielded any variety I have ever grown; the berries were the largest, firmest and of a brilliant red color. I have had them where the canes were bent over to the ground with heavy loads of berries, especially the fall crop which lasted up into November. I have discontinued growing all other varieties; I consider the King of Market the most profitable red raspberry on the market.

PRESS MODGLIN.

Bradley Brothers, Makanda, Ill.

Gentlemen:—I consider the "King of Market" the best berry ever produced for several reasons; the canes are very thrifty, hardy, enormously productive and free from disease or insect pests; the berries are extra large, fine color and flavor and besides bearing a large crop in June they have an abundance of fine large berries during September and October and until hard freezing.

N. B. WEBB.

Bradley Brothers, Makanda, Ill.

Gentlemen:—You ask what I know about the KING of the MARKET red raspberry. I wish I could tell you in words all I know about this raspberry; I have been in the fields in June where the vines were loaded with the largest and brightest red raspberries I ever saw; I have seen the canes loaded with large ripe berries in September and October; know of them being shipped in October and November and bringing fancy prices; in fact they were shipped to the Commission House that I work for. The June crop always bring a premium above any other red raspberry; I am always anxious to solicit consignments of this variety as I know they will always bring handsome prices on the Chicago market. I have been in the field on your farm when the canes were completely loaded with both green and ripe berries that hung in great clusters and noticed how the pickers would scramble and hustle to get to picking the King of the Market. I would not plant any other variety of red raspberries.

Yours truly, J. A. MODGLIN, Broker and Solicitor.

To Whom It May Concern:

This is to certify that I am very familiar with the King of the Market red raspberry. In our hotel The Hopkins House, we have served them on the table many times both of the spring crop and the fall crop of berries and we were always well pleased with the berries. They are medium early in the spring; fine juicy flavor and extra large in size. We have used them in the fall all during September and as late as October 21st and find the last just as large and fine as the first. I would recommend them to any person desiring an all round standard berry for fancy markets or home use.

FRANK HOPKINS.